

Brief for Foundation Director Love Rowing



About Love Rowing

Love Rowing is the Charitable Foundation of British Rowing. British Rowing is the national governing body for the sport of rowing in England.

Love Rowing's mission is to transform lives.

Our local rowing projects bring disabled and young people from deprived areas of the UK into the sport.

We believe rowing can improve physical and mental wellbeing and open doors to new opportunities. Learn more about our impact click [here](#).

The Role

The Foundation Director (FD) is an entrepreneurial leadership role focussed on developing new funding streams for rowing projects that deliver sustained social impact and inclusion.

There is a huge opportunity to build on the successful development of the charity under the leadership of the outgoing Foundation Director. Significant new funding has recently been confirmed by The Westminster Foundation entitled "Rowing to Success". This is an exciting moment in ambitious plans to scale up our impact.

The appointee will build on this momentum, to personally create and develop new donor relationships with large foundations and high-net-worth individuals. The governance and financial control of the charity is also an essential responsibility of the role.

The existing team comprises a newly appointed Project & Impact Manager and a wider part-time contracted and volunteer team and hands-on, engaged, Trustees. Further support is provided by British Rowing.

The location of the role is flexible with the ability to travel to projects and fundraising events around the UK and to British Rowing HQ in Hammersmith, London. The role is full-time, requiring some flexibility to incorporate occasional out of hours calls and events with a salary of £58,000 (this will be reviewed after 6 months & subject to a further annual review cycle.)

The Person

Essential experience

- Proven record of successful fundraising by:
 - Expanding and strengthening networks through well-planned, cost-effective in person events and digital marketing, using storytelling and advocacy.
 - Developing effective, direct donor relationships and unlocking new funding streams.
 - Identifying, proposing, negotiating, and securing multi-year funding for significant, transformative projects (ideally valued at more than £100,000+) with clear accountability mechanisms.
- Track record of ensuring projects are delivered through close collaboration with other organisations, with clear accountability and governance.
- Leadership experience commensurate with the scope of the role and team.

Skills, capabilities and knowledge

- Skills to find and develop new donor relationships with large foundations and high-net-worth individuals. Able to inspire and motivate through dialogue and advocacy. Builds high trust relationships.
- Interest and willingness to apply the latest social impact measurement theory and practices. A genuine curiosity about the transformative power of sport to motivate and inspire (specific knowledge of rowing is not required).
- Personable, down-to-earth. Will engage and build relationships across a wide range of organisations across the rowing landscape.
- Resilient, with a focus on building a financially secure organisation. Able to prioritise and provide oversight of varied activities, and general management of the organisation. Committed to good corporate governance and working collaboratively with Board of Trustees.

How to Apply

Please submit a CV and covering letter outlining your interest in the role and how your experience aligns with the brief.

Apply via email: info@loverowing.org

Closing date for applications - Tuesday 25th November 2025 at 12 noon.
Interviews will be face to face on 8th and 9th December 2025

We welcome applications from all backgrounds and are committed to inclusive recruitment. If you require the brief in an alternative format, please let us know.

Our commitment: We are an equal opportunities employer and actively encourage applications from individuals of all backgrounds, including ethnically diverse communities, disabled people, LGBTQ+, or from other underrepresented communities.

We are committed to building a team that reflects the diversity of the communities we serve and to creating an inclusive environment where everyone can thrive. If you require any adjustments during the recruitment process, please let us know – we are happy to support you.

Personal data statement: Personal data In line with GDPR, we ask that you do NOT send us any information that can identify children or any of your Sensitive Personal Data (racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, data concerning health or sex life and sexual orientation, genetic and/or biometric data) in your CV and application documentation.

Our Trustees

Love Rowing is guided by a diverse and experienced Board, including Olympians, business leaders, charity experts, and rowing advocates. You'll be supported by a hands-on, collaborative Board committed to growing the charity's reach and impact.

Nick Steel – Co-Chair and Trustee	Chartered geologist and executive coach with a global energy background. Trustee and Invictus Games indoor rowing coach, former Maidenhead RC captain, and Thames Regional Rowing Council Adaptive rep. Passionate about making rowing accessible for wellbeing benefits.
Clare Glackin – Co-Chair and Trustee	Former Cambridge Blue Boat rower and GB U23 silver medallist. Leads Industrial Practice at Odgers Berndtson, advising FTSE and Fortune 500 boards. Committed to expanding rowing access and inclusion.
Dr Cath Bishop – Ambassador and Trustee	Triple Olympian, World Champion, and Olympic medallist. Former diplomat, now leadership consultant and author of <i>The Long Win</i> . Advocates for inclusivity and resilience through rowing.
Seb Walker – British Rowing Representative	British Rowing board rep and lifelong rower. Former Clare College lightweight captain and City of Cambridge RC leader. Directs East Anglia Youth Rowing to create inclusive opportunities.
Anne Buckingham – Trustee	Dual-qualified lawyer with 20 years' corporate counsel experience. Held key roles at Community Rowing, Inc. and Leander Club; volunteer for Henley Women's Regatta and Paralympics. Combines legal expertise with rowing advocacy.
Ellen Buttrick MBE – Trustee	Paralympic, World, and European Champion in PR3 Mixed Coxed Four. GB Rowing Team member and Diversity & Inclusion advocate. Awarded MBE for services to rowing; holds MSc in Gender Policy.
Sally Corander – Trustee	Founder of Interact and RAISE, driving social impact through sport. Chairs Love Rowing projects, leading initiatives for visually impaired and disadvantaged youth. Passionate about using rowing for social change.
Hugh Elwes – Founding Trustee	Managing Director at PMB Capital and Senior Adviser to Stephens Inc, has over 35 years' experience in financial services. His son, Charlie, won Olympic medals in rowing: bronze (Tokyo) 2020/21, gold (Paris) 2024 Hugh is a Founding Trustee of Love Rowing, passionate about making rowing accessible to young people.
Roger Bayly – Trustee	Managing Director at Alvarez & Marsal with 20+ years in turnaround, restructuring, and M&A. Former KPMG Partner; Cambridge engineering graduate with global board advisory experience.
Phillippa Lennox King – Trustee	Over 10 years in the non-profit sector, now with Business in the Community driving responsible business across the UK. Former junior GB rower and coach at Leander Club, passionate about inclusion